

JULIANNE C. GARCIA

J. GARCIA CREATIVE CO.

 210.452.5026

 admin@JulianneCGarcia.com

 170 Century Square Dr #451, CS, TX

 JulianneCGarcia

EDUCATION

MASTER'S DEGREE

M.S. Agricultural Leadership,
Education, & Communication
Texas A&M University
2018-2021

BACHELOR'S DEGREE

B.S. University Studies - Leadership
Minors in Communications and Creative
Studies
Texas A&M University
2016-2017

ASSOCIATE'S DEGREE

A.A. Art
Blinn College - Bryan
2011-2015

SKILLS

//PROFESSIONAL

- Business & Brand Development
- Project Management
- Organized & Self-Directed
- Event Organization

CERTIFICATIONS

CERTIFIED MEDIATOR

Center for Change & Conflict Resolution

LEADERSHIP EDUCATION, THEORY, & PRACTICE

NOTARY PUBLIC

Expires August 2025 / State of Texas

EXPERIENCE

OWNER/OPERATOR

J. Garcia Creative Co. / College Station, TX / 2019 – Present

An independently run creative design company specializing in providing innovative solutions for branding, graphic design, social media management, and advertising.

- Oversee the creation and implementation of marketing strategies and design concepts for over 30 businesses/individuals since 2019.
- Develop, design, and implement social media content for 6 businesses/individuals.
- Capture high-quality images and videos for digital & print marketing, advertising, and content creation.
- Manage the functionality, design, performance, and content of websites and Google Business profiles.

MARKETING & DESIGN MANAGER

Walsh & Mangan Premier Real Estate Group / College Station, TX / 2017 – Present

Precision Property Management / College Station, TX / 2018 – Present

GreenPrint Real Estate Group / College Station, TX / 2020 – 2025

Responsible for creating and implementing marketing strategies, digital & print collateral, and managing social media channels to increase brand visibility.

- Develop social media strategies, and design all content, to increase brand awareness and engagement across multiple platforms.
- Establish and maintain the brokerage's visual identity, aesthetic, and public interaction.
- Served as the point of contact with the Texas A&M McFerrin Center for Entrepreneurs regarding induction in to the Aggie 100™ (2022, 2023, & 2024).
- Coordinate all aspects of quarterly and holiday events, as well as all community outreach initiatives such as fundraisers and donation opportunities.
- Oversee the responsibilities and task of the office manager and office assistant.

GRADUATE TEACHING ASSISTANT

Texas A&M University - College of Ag & Life Sciences / College Station, TX / 2018

Assisted professors with lectures, facilitated lab sessions, graded papers/presentations, mentored students, and contributed to research publications and presentations.

- Facilitated, managed, and created interactive lab classes, twice weekly, for continued and further expansion on topics addressed during large lectures.
- Provided support and guidance to students in the forms of tutoring and/or counseling sessions.
- Reformatted lecture content to make it more manageable and understandable for Architecture students with little-to-no knowledge of Leadership Theory.
- Managed & lectured in class sizes ranging from 30-250 students
- Student feedback available upon request.

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SKILLS

// TECHNICAL

- Adobe Suites
- Google Workspace
- iWorks
- Microsoft 365
- Google Business
- WordPress
- Video Editing
- Email Marketing
- HTML & CSS
- Google Advertising

ATHLETIC ACADEMIC MENTOR

Texas A&M University / College Station, TX / 2024 – Present

Work with student-athlete's to develop individual learning plans while building professional relationships to maximize their academic potential.

LEADERSHIP

CO-FOUNDER/MANAGER

Mark's Army BCS / College Station, TX / 2024 – Present

A philanthropic group raising funds and awareness for Mark Massey, a local boy diagnosed with Diffuse Midline Glioma Brain Cancer. (un-paid)

- Spearhead, conceptualize, and implement all fundraising efforts.
- Coordinated a benefit event, silent auction, & raffle in 3 weeks (600+ attendees & \$93,970 raised).
- Manage the fundraising platform and social media account.

DIRECTOR OF MEMBERSHIP & COMMUNICATIONS

Institute for Leadership in Capital Projects (I-LinCP) / San Antonio, TX / 2025 – Present

A non-profit organization serving the Texas region to better the capital projects industry by supporting industry leaders in planning, design, delivery, and operations.

- Brand and data management to ensure all communication is consistent and accurately represents the mission of the organization.
- Member of the Events & Marketing committee.

EXECUTIVE BOARD MEMBER, COMMUNICATIONS

The Bands of CTJ Foundation / San Antonio, TX / 2021 – Present

A 501(c)3 foundation that provides financial assistance to the bands of Claudia Taylor Johnson High School, Tejeda Middle School, & Tex Hill Middle School, in an effort to support the next generation of community leaders, through fine arts.

DR. JOE D. TOWNSEND '67 LEADERSHIP FELLOWS

Fellow (1 of 17) / Texas A&M University / 2016 – 2017

Oversaw administrative tasks, managed office resources, and maintained accounting services to ensure smooth operations. Additionally, responsible for creating and implementing marketing strategies, digital & print collateral, and managing social media channels to increase brand visibility.

- Developed and investigated advanced leadership skills for national, and international, application through weekly in-class studies and professional world guest speakers.
- Community service project with Las Clavellinas Learning Center (San Miguel de Allende, Mexico).
- Built Personal and team oriented advanced professional leadership aptitude.
- Guest Lectured in Spring 2019, 2020, & 2025.

SKILLS

// INTERPERSONAL

- Situationally Aware
- Strong Sense of Responsibility
- Conflict Resolution
- Highly Adaptable
- Collaborative
- Exceptional Written & Verbal Communication
- Critical Thinker
- Socially Cognizant

AWARDS/HONORS

DEAN'S HONOR ROLL

College of Ag & Life Sciences
2016 / Texas A&M University

DISTINGUISHED STUDENT

College of Ag & Life Sciences
2016 & 2017 / Texas A&M University